



ORGANIZING YOUR PREVENT HUNGER 2025

FOOD & FUNDS DRIVE

As part of Interfaith Outreach's annual Prevent Hunger campaign (February 24-April 30, 2025), you can play a valuable role in raising awareness about suburban poverty and help address hunger in our community. Gather your colleagues, neighbors, team members or friends for a food and funds drive to help neighbors experiencing food insecurity.

This year's most needed items are name-brand versions of the following: Boxed cereals, bottled water, and feminine hygiene products.

PLAN YOUR DRIVE

- **Pick a start and end date.** Schedule your food drive when it's convenient for you, but remember to wrap up the drive by April 30, 2025 to have it count toward this year's Prevent Hunger effort. People respond well to deadlines, so consider hosting your drive over a one-week period, or even one day if it's connected to an event (e.g. a fundraising lunch you organize).
- **Pick a location.** Identify where people should deliver their food or cash donations. Make sure to have a secure location for any cash or check contributions to be stored during your drive.
- **Set a goal!** Every drive is more successful when you're clear about what you're trying to accomplish. For example: Goal of raising \$1,000 and 1,000 pounds. Or make it a goal that every member of the office contributes something, etc.
- **Promote your Drive.** Whether you spread the word via social media, texts, flyers, etc., be sure to clearly communicate your goal, timeline, contact info and how to contribute. We suggest you start promoting your fundraiser 2 weeks before the start date.

A FEW DAYS IN ADVANCE

- **Send a reminder** to your group through email or text message. Include a message about why you're inspired to give and some facts about impact their donations can make (see Campaign Highlights page).
- **Set up a food drive donation area** with a sign. Consider adding some examples of food drive donations so others quickly know what the station is all about.

DURING/AFTER THE DRIVE

- **Update the group** on how you're doing toward your goal. What more can they do to help you achieve your goal?
- When the drive is finished, **coordinate a delivery** of food and funds to Interfaith Outreach by contacting the IOCP Community Engagement team at getinvolved@iocp.org or call Ashley Wyatt-Bernstein at 763-489-7505.
- **Cash and check donations** can be turned in to Interfaith Outreach in an envelope. As the food drive coordinator, please put your name, address, email and phone number on the front of the envelope.
- **Report back to your group** thanking them for their contributions. Invite those who were inspired to get involved in additional ways at Interfaith Outreach: volunteer, attend an event, or donate.

Thank you for your support!